

## **OLD-WORLD EUROPEAN LIMEWASH (APPLIES TO TRADITIONAL WHITEWASH)**

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### **Product Highlights**

Limewash is a traditional material that has been used for thousands of years. Unlike modern paints, which lay on the surface of the substrate, limewash instead acts like a stain by penetrating deep into the pores of the substrate. This process creates a peel-free surface that allows the substrate to breathe, and the limewash remains vapor permeable after it cures. It is a beautiful, traditional material that mellows gradually while it wears away, and over time it develops the weathered patina that characterizes the Old-World charm of Europe.

Aside from its beauty, limewash is a traditional shelter coat that offers protection and durability to stucco, brickwork, plasterwork and stone masonry. It is non-toxic, environmentally friendly, and contains all-natural ingredients. Limewash also has hygienic properties and acts a mild fungicide due to its high PH, which is why limewash was traditionally used in hospitals and sick wards. Limewash is also suitable for buildings that may be exposed to graffiti; because the limewash absorbs into the masonry, it prevents the pores from absorbing stubborn paint stains.

We blend our Old-World European Limewash with slaked lime putty, which ensures that the lime particles are extremely fine and can absorb into even the finest substrate. Premixed and ready to apply. Limewash is available in 24 colors, including the classic whitewash.

### **Recommended Uses**

Limewash is recommended as a shelter coat for brick and stone. Suitable for use on brick, stone, concrete, and stucco. Limewash is the traditional coating for historic buildings, but it is also an excellent choice for new construction.

### **Mixing Instructions:**

The contents of this container should be thoroughly stirred to a creamy consistency. Limewash should be constantly stirred during application to ensure even distribution of lime and pigment.

### **Surface Preparation:**

Limewash can be used on brickwork, stone masonry, unpainted plaster, stucco and concrete. Paint must be removed prior to application, and dust and grime should be rinsed off. Organic growth must be removed; use a mild fungicide if necessary. Allow the wall to dry to a dampened state before applying the limewash. The substrate must be damp in order for the limewash to cure properly.

Protect adjacent windows flooring and concrete or asphalt driveways or side walk. This material is difficult to remove after six hours.

### **Application Procedures**

Apply limewash to masonry with a long haired bristle brush, using horizontal, vertical and diagonal strokes, ensuring the limewash is applied as thinly and evenly as possible. Heavy coats will craze and crack when they dry, so it is important to apply the limewash in thin coats. If you apply the limewash too thickly, immediately wash off the application with hot water using a stiff bristle brush and start over. Material will appear semi-translucent when applied. The color will come "alive" as the material hardens during drying. Reapplication or successive coats can be applied after four hours in when the temperature is above 50 degrees F. Color curing time is four hours.

Spray applications can be used if the material is agitated during use. Limewash material tends to settle to the bottom of the pail after a few hours, so it is important to mix the limewash periodically in order to achieve a consistent color.

### **Curing Procedures:**

Allow the first coat to dry fully before applying the second coat. A three-coat application is recommended on most masonry surfaces. If the limewash is a significantly different color than the substrate additional coats may be necessary.

Protect from strong winds and direct sunlight during drying period where possible.

Limewash should not be applied when the temperature is below 45 degrees F or above 85 degrees F. Limewash should

**PRODUCT  
DATA  
SHEET**

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be protected from rain, frost and temperatures below 45 degrees F for 48 hours after application.

**Clean-up:**

Soap and water.

**Safety Requirements:**

Caution: Not for human consumption. Keep out of reach of children and animals.

**Limitations:**

Limewash must be applied to a clean, porous substrate. It will not adhere to surfaces that have been painted with latex or oil-based paints. Not suitable for untreated drywall. Limewash must be stirred consistently during the application process to prevent streaking.

**Storage:**

Store in a cool, dry location. Seal tightly.

**Shelf Life:**

3-5 years when stored properly.

**Limited Warranty**

U.S. Heritage Group, Inc. warrants this product to be of merchantable quality when used or applied in accordance with the manufacture's instructions. This product is not warranted as suitable for any purpose or use other than the general purpose for which it is intended. Liability under this warranty is LIMITED to the replacement of the product (as purchased) found to be defective, or at the shipping companies' option, to refund the purchase price. In the event of a claim under this warranty, notice must be given in writing to U.S. Heritage Group, Inc., 3516 North Kostner Ave., Chicago, IL 60641. THIS LIMITED WARRANTY IS ISSUED AND ACCEPTED IN LIEU OF ALL OTHER EXPRESSED WARRANTIES AND EXPRESSLY EXCLUDES LIABILITY FOR CONSEQUENTIAL DAMAGES.